

Official Rules & Terms

Overview

Capture NEA is a regional photography competition designed to showcase the beauty, culture, and character of Northeast Arkansas. Organized by the 2025 class of Leadership Jonesboro, the initiative promotes the region through high-quality photography and community engagement.

Eligibility

- Open to residents and students of Northeast Arkansas.
- No age restriction. Participants under 18 must have parental/guardian consent.
- Each photo must be the original work of the submitting photographer.

Submission Guidelines

- Up to 10 submissions per participant.
- Accepted formats: JPG or JPEG (no HEIC, PNG, or RAW files).
- Max file size: 25MB per photo.
- Minimum resolution: 3000px on the longest side.
- No watermarks or logos.
- File naming convention: LastName_Location_Title.jpg (e.g., Smith_Jonesboro_Sunset.jpg)
- Photos must include a descriptive title and location.

Categories (Optional)

- Landscapes & Nature
- Community & Culture
- City Life & Architecture
- Food & Beverage

Judging Criteria

Submissions will be evaluated by a panel of community leaders, photographers, and tourism advocates based on:

- Creativity & Originality (25%)
- Technical Quality (25%)
- Composition & Framing (25%)
- Relevance to NEA & Storytelling (25%)

Prizes

- Grand Prize: \$500 + recognition on websites, social media, and in printed promotions
- Category Winners: \$100 each + recognition on websites, social media, and in printed promotions
- Honorable Mentions: Recognition on websites, social media, and in printed promotions

Timeline

- Submission Opening: June 1, 2025
- Submission Deadline: June 30, 2025
- Winners Announced: July 15, 2025

Acknowledgment & Agreement By submitting, participants confirm they:

- Are the rightful owner of submitted photos.
- Agree to the rules, terms, and conditions.
- Are at least 18 years old or have parental consent.

Questions? Email: info@capturenea.com